

MENTOR SETS NEW STANDARD WITH INDUSTRY’S BEST WARRANTY

Broader Warranty Coverage Provides Patients Added Level of Confidence When Choosing MemoryShape® Breast Implants or MemoryGel® Breast Implants

SANTA BARBARA, CALIF., Oct. 10 2014 – Mentor Worldwide LLC, the U.S. market leader in breast aesthetics, has announced the industry’s most comprehensive warranty and product guarantee for its full line of *MemoryShape® Breast Implants and MemoryGel® Breast Implants*, underscoring the company’s confidence in its products. MENTOR® Breast Implants are among the most reliable in the industry – an impressive achievement considering that more than 2 million women worldwide have chosen MENTOR® Breast Implants.

“For more than 30 years we have focused on innovations that met the changing needs of plastic surgeons and their patients, but innovation does not stop at product development,” said David J. Wilson, Worldwide President, Mentor Worldwide LLC. “We have broadened our definition of innovation to include giving patients this extra peace of mind that only comes with choosing Mentor.”

In addition to unsurpassed 10-year prospective clinical data¹ supporting the safety and effectiveness of its products, Mentor expanded its base Mentor Warranty and added an advanced coverage option to provide women with even greater assurance. Mentor’s expansion of its warranty follows the U.S. Food and Drug Administration’s recent approval of four additional styles of the MENTOR® MemoryShape® Breast Implants, expanding its suite of silicone breast implant products. Coverage details for both the Mentor Warranty and Mentor Enhanced Warranty include:

	Mentor Warranty	Mentor Enhanced Warranty <i>(additional \$200)</i>
Free Lifetime Product Replacement	Covered	Covered
Financial Assistance for Rupture	\$3,500	\$3,500
Contralateral (Both Breasts) Replacement	Provided	Provided
Capsular Contracture (Primary Augmentation and Reconstruction)	3 Years	10 Years
Double Capsule (Primary Augmentation and Reconstruction)	3 Years	10 Years
Late Seroma (>12 months) (Primary Augmentation and Reconstruction)	3 Years	10 Years
Financial Assistance for Reoperation Related to Capsular Contracture, Double Capsule, Late Seroma	\$0	\$3,500

A comprehensive overview of this leading warranty can be found at www.mentorwllc.com/global-us/Consumers.aspx.

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¹ Not head to head comparison. Based on reported data of MemoryShape® Breast Implants, Natrelle® 410 Breast Implants, Natrelle® Round Gel Breast Implants, and MemoryGel® Breast Implants

About MENTOR® MemoryShape® Breast Implants

MENTOR® MemoryShape® Breast Implants have a teardrop shape, much like the silhouette of a natural breast. They have been approved for more than a decade outside of the U.S. and are filled with a uniquely formulated cohesive gel that enables shape retention, while providing a natural silhouette and youthful firmness. MENTOR® MemoryShape® Breast Implants are indicated for breast augmentation in women at least 22 years old and for breast reconstruction.

MENTOR® MemoryShape® Breast Implants require careful pre-operative planning, measurements, and surgical technique. Mentor, as a leader in surgeon and patient education, has developed a comprehensive range of educational resources for surgeons to use in becoming familiar with MemoryShape® Breast Implants. For more information, surgeons can visit www.MentorDirect.com/MemoryShape. Completion of the MENTOR® MemoryShape® Implant Device Training is required for all physicians in order to gain access to MENTOR® MemoryShape® Breast Implants. Physician online training can be accessed via www.MentorDirect.com.

Breast implants may not be suitable for everyone. Women should speak with a plastic surgeon to learn if implants are right for them. To learn more about MemoryShape® Breast Implants, visit www.LoveYourLook.com or www.YourBreastOptions.com. For detailed product and safety information, visit www.mentorwwllc.com.

MENTOR® MemoryShape® Breast Implants Important Safety Information

MENTOR® MemoryShape® Breast Implants are indicated for breast augmentation in women at least 22 years old, or for breast reconstruction. Breast implant surgery should not be performed in women with active infection anywhere in their body, with existing cancer or pre-cancer of their breast, who have not received adequate treatment for those conditions, or who are pregnant or nursing.

There are risks associated with breast implant surgery. Breast implants are not lifetime devices and breast implantation may not be a one-time surgery. You may need additional unplanned surgeries on your breasts because of complications or unacceptable cosmetic outcomes. Many of the changes to your breast following implantation are irreversible (cannot be undone) and breast implants may affect your ability to breastfeed, either by reducing or eliminating milk production.

The most common complications with MENTOR® MemoryShape® Breast Implants for breast augmentation include reoperation for any reason, implant removal with or without replacement, and ptosis. The most common complications with MENTOR® MemoryShape® Breast Implants for breast reconstruction include reoperation for any reason, implant removal with or without replacement, and capsular contracture.

A lower risk of complication is rupture, which is most often silent (meaning neither you nor your doctor will know you have a rupture) and can only be detected by appropriate imaging techniques such as MRI. The health consequences of a ruptured silicone gel breast implant have not been fully established. MRI screenings are recommended three years after initial implant surgery and then every two years after to detect silent rupture.

Detailed information regarding the indications, contraindications, warnings, precautions, risks and benefits associated with MENTOR® MemoryShape® Breast Implants are provided in three brochures available from your surgeon (*Patient Educational Brochure – Breast Augmentation with MENTOR® MemoryShape® Breast Implants*, *Patient Educational Brochure – Breast Reconstruction with MENTOR® MemoryShape® Breast Implants*, and *Quick Facts about Breast Augmentation & Reconstruction with MENTOR® MemoryShape® Breast Implants*) or www.mentorwwllc.com. It is important that you read and understand this information when considering MENTOR® Breast Implants prior to deciding on surgery.

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About Mentor Worldwide LLC

Founded in 1969, Mentor Worldwide LLC is a leading supplier of medical products for the global aesthetic market. The company develops, manufactures, and markets innovative, science-based products for surgical and non-surgical medical procedures that allow patients to improve their quality of life. The company is focused on three strategic areas: breast, body and facial aesthetics and is the only manufacturer whose breast implants are made in the U.S.A. Mentor joined the Johnson & Johnson Family of Companies in 2009. For more information about Mentor visit: www.mentorwllc.com or either of Mentor's two breast aesthetic websites: www.LoveYourLook.com or www.YourBreastOptions.com.

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