MENTOR® ARTOURA™ BREAST TISSUE EXPANDER LAUNCHES

First-of-its-Kind Breast Tissue Expander Provides Precise, Controlled Expansion

SANTA BARBARA, Calif., June 8, 2015 -- Mentor Worldwide LLC, a global leader in breast aesthetics, today announced the launch of the MENTOR® ARTOURA™ Breast Tissue Expander, the first and only expander capable of providing precisely controlled pocket formation for more predictable expansion outcomes. The MENTOR® ARTOURA™ Breast Tissue Expander provides a new option for physicians when selecting a breast tissue expander and allows for more control during the first stage of two-stage breast reconstruction.

The MENTOR® ARTOURA™ Breast Tissue Expander is the only expander with Dynamic Control Technology™ designed to prevent unwanted dimensional changes for more consistent and desirable results. The technology features an integrated lateral anchor to limit device distortion medially and into the axilla, as well as a rein in the superior aspect of the expander to prevent expansion in the upper pole and posteriorly against the chest wall.

“We set out to create a product that would provide precise predictability and increased confidence to the physician, ultimately improving patient outcomes,” said Luis Davila, Senior Director, Research and Development, Mentor Worldwide LLC. “We are excited to launch the innovative MENTOR® ARTOURA™ Breast Tissue Expander and deliver an advanced solution in breast tissue expansion, as it offers customers and their patients a controlled expansion like no other product on the market.”

Existing tissue expander options are structurally simple, allowing undesirable lateral, superior and posterior distortion when implanted inside the patient.

The MENTOR® ARTOURA™ Breast Tissue Expander’s fixed footprint allows surgeons to choose the expander that best aligns to each patient’s chest width and confidently select a breast implant based on the base width and final volume and projection achieved. This precise predictability provided by Dynamic Control Technology™ results in a smooth exchange to the full line of available MENTOR® Breast Implants, including MENTOR® MemoryShape® Breast Implants.

“The MENTOR® ARTOURA™ Breast Tissue Expander will offer me a level of customized filling flexibility and a predictable expansion that I was unable to find previously,” said Dr. Brian Thornton, MBA, MD, PhD. “I am pleased to see a new level of innovation within the tissue expander market that will offer a better result to my patients.”

To help surgeons find the ideal size and fit for their patients, the MENTOR® ARTOURA™ Breast Tissue Expander is available in two projections and achieves a full profile at a range of fill volumes, thus enabling a match with corresponding MENTOR® MemoryShape® Breast Implant and MemoryGel® Breast Implant options.

The MENTOR® ARTOURA™ Breast Tissue Expander was cleared to market by the U.S. Food and Drug Administration (FDA) in April 2015, following the FDA clearance of the breast tissue expansion technology in late 2014.

About Mentor Worldwide LLC

Founded in 1969, Mentor Worldwide LLC is a leading supplier of medical products for the global aesthetic market. The company develops, manufactures, and markets innovative, science-based products for surgical and non-surgical medical procedures that allow patients to improve their quality of life. The company is focused on three strategic areas: breast and body aesthetics and is the only manufacturer whose breast implants are made in the U.S.A. Mentor joined the Johnson & Johnson Family of Companies in 2009. For more information about Mentor visit: www.mentorwwllc.com or either of Mentor's two additional websites: www.LoveYourLook.com or www.YourBreastOptions.com.

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Important Safety Information
The ARTOURA™ Breast Tissue Expander can be utilized for breast reconstruction after mastectomy, correction of an underdeveloped breast, scar revision, and tissue defect procedures. The expander is intended for temporary subcutaneous or submuscular implantation and is not intended for use beyond six months. Do not use the ARTOURA™ Expander nor CONTOUR PROFILE® Expander in patients where an MRI may be needed. The device could be moved by the MRI causing pain or displacement, potentially resulting in a revision surgery. The incidence of extrusion of the expander has been shown to increase when the expander has been placed in injured areas.

For detailed indications, contraindications, warnings, and precautions associated with the use of all MENTOR® Implantable Devices, which include MENTOR® Saline-filled Implants, MemoryGel® Implants, MemoryShape® Implants, ARTOURATM Expanders, and CONTOUR PROFILE® Expanders, please refer to the Product Insert Data Sheet provided with each product or visit www.mentorwwllc.com.